

Foundations

of International Business



*A comprehensive typeform for
researching countries around the world.*

My Country Research



By: _____

Name: _____

Date: _____

Around the World Research Glossary

Written below are words that you will see when completing your Project. It is important that you know what these words mean.

Use "typeform(s) to define each term.

Climate

The number of people living in a country

Continent

A home

Currency

A large body of land, usually made up of more than one country

Population

Name/type of a country's money

Shelter

A design on maps that shows you which way is north, south, east, and west

Equator

The most common weather

Transportation

An imaginary line that make the centre of the earth

Compass Rose

The way people get from one place to another

Deep Dive

How do you say "hello" in your country? _____

What is the most popular religion in this country? _____

What is a commonly celebrated holiday in this country? _____

How do people celebrate this holiday? Write about at least one tradition.

If someone were to visit this country, which city or monument would you recommend they go to, and why?

List some animals that can be found in your country.

What is the official sport or most popular sport in your country:

Deeper Dive

Is your country close to the equator? _____

What is the climate in your country? (Are there seasons? Is it usually hot, cold, rainy, snowy, etc?)

What is commonly used for transportation in your country?

What does traditional clothing look like in your country? (show and explain)



Deeper Dive (cont.)

What does shelter look like in your country? What are homes made from?
(describe the shelter, then provide picture below)



What type of food is eaten in your country? Describe the foods.

Around the World Research

Write 5 interesting facts about your country.

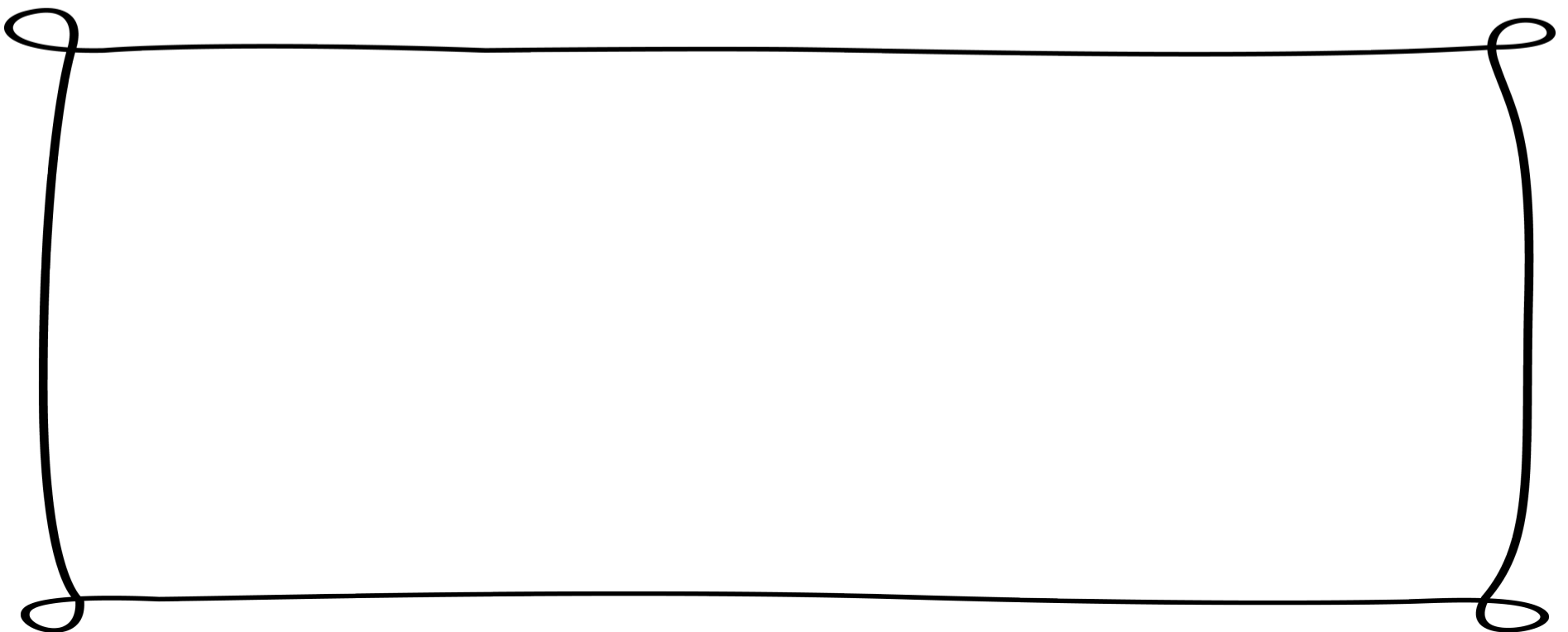
1. _____

2. _____

3. _____

4. _____

5. _____



Global Business Questions :

What is the current exchange rate to USD? _____

Elements of Culture (pg. 119 - 124)

- *Values and Attitudes*
- *Manners and Customs*
- *Education*
- *Social Institutions*

National Economic Ideologies (pg. 142 - 147)

Country's GDP for last 3 years:

About how many MNE's are in this country? Who are they? (pg. 202-207)



PRESENTATION SLIDES

Intro – Slide 1: (Your Name, Assignment Name, Professor Name, Course Name)

- **Slide 2:** Intro – setting the scene, Inspiration, Abridged Promo (*ex. Pure Michigan*)
- **Slide 3:** Research Glossary and Global Research
- **Slide 4 & 5:** Deep Dive (explain in extravagant and expressive detail)
- **Slide 6:** Deeper Dive (variety and various occasions)
- **Slide 7:** Deeper Dive cont. (completely pictorial, but explain)
- **Slide 8:** Around the World Research
- **Slide 9 & 10:** Global Business Questions
- **Slide 11:** **Convince** us to (invest, travel, help, bring attention, etc.,) *specified reason(s)... make an appeal, support your case, and plant seeds for further discussion. *This CAN be _____ or NOT _____.

Presentational Component

Relay will be 10 – 12 minutes in length.

- 9:59 and below
 - Deduction of 15 pts
- 12:01 (presentation will be stopped)
 - Deduction of 5 pts
- The only way to ensure that timing standards are met is to practice and rehearse Relay. **One of the top challenges Capstone students face is the adequate timing (succinct & concise) account of their informational content*

Professional dress attire

- This is not *casual professional*; this is themed either: business professional OR Country Inspired.
- Business suit (FULL SUIT)... OR Authentic Apparel from Country
- Deduction of 20 pts if themed dress attire is not met



You can use PowerPoint or Prezi... just be *engaging*. *Deduction of 20 points if any one of the items below is not met...*

- If you do PowerPoint you will submit a printed slide handout (4 slides per printed page)
 - If you use "Prezi", I'll need an Screen Shots.
- All documentation is to be stapled.
- PRINT & ASSEMBLE ALL documentation *early *(give example)*
- *Display Board required, w/automatic extra credit applied*

My GBP day is: _____ / _____ / _____

I will be presenting: (circle)

1st | 2nd | 3rd | 4th | 5th | 6th | 7th | 8th | 9th | 10th | 11th | 12th

There are NO make-ups on Relays. Be ready, Be prepared.

- **A “ZERO” will be given if the student does not / cannot physically deliver a “Relay”**
- **IF and ONLY if professor approves a valid, officially documented, excusable reason; then student can submit a 12-15 page APA paper (excluding the cover, abstract, and reference pages) on their Relay.**
 - **Cover Page & Abstract**
 - **15 % or less plagiarism score. 16% or above is a zero for the paper.**
 - **Level 1 heading (3 or more)**
 - **Level 2 heading (4 to 7)**
 - **Scholarly citations (10 to 15)**
 - **Reference Page**
- **Paper would be due 4 days after the actual day of students original scheduled Relay date (week and weekend days included); Deadline: 5 p.m. on the 5th day. Anything received after is a zero. Submit via blackboard.**

GBP Rubric:

The Perfect Rubric

Professor's Effort Rubric For Education, Coaching & Training

- Engineered to turn student stress into *student success*. Emphasis on *presentational awareness*.
 - "C" or above
 - GBP Presenters can earn extra credit for
 - SNS-CC & FF
 - Lowest grade (*potentially*) will be 130, which is a *high "C"* (130 divided by 170 = 76%)
 - Before any deductions (see presentational component section above)

4 tiers:

- Diminutive Effort: 0 = F
- Effort: 130 – 135 = C
- Concerted Effort: 136 – 152 = B
- Exemplary Effort: 153 – 170 = A

Effort defined:

1. conscious exertion of power: hard work (Merriam-Webster, 2018)
2. a serious attempt (Merriam-Webster, 2018)
3. something produced by exertion or trying (Merriam-Webster, 2018)
4. the total work done to achieve a particular end (Merriam-Webster, 2018)
5. a vigorous or determined [endeavor] (Oxford Dictionaries, 2018)